

START A PROJECT



DOMINIKASTOPPA.COM

- 1 REQUIREMENTS & BUDGET**

Review this website's Services & Pricing PDF. Note questions you might have.
- 2 SCHEDULE YOUR FREE INITIAL CONSULTATION**

Please email dominika@dominikastoppa.com to schedule your Free Initial Consultation, either in person or via video call.
- 3 COACHING & TRAINING**

Most of our clients are benefiting from at least one or more of our coaching/ training sessions before starting their business. It's totally up to you. Your Initial Coaching Session is free of charge.
- 4 BRANDING & WEBSITE DEPOSIT**

We require an initial deposit of 50% of the total amount agreed, in order for us to commence working on your project.
- BRAND HOMEWORK**

5 After you've booked your project, we will send you a Brand Questionnaire for you to complete, so that we can gain a deeper understanding of your style, preferences, and goals. Please also send any inspiration you may have collected i.e. (Pinterest, references to anything you may like) and any extra information you would like us to know about.
- 6 LOGO DESIGN CONCEPTS**

During this phase, we will send you three unique logo designs to choose from (maximum of three revisions).
- 7 BUSINESS CARDS/ POSTER ETC**

Your two collateral items of choice will also be designed at this stage. Examples include: business cards, poster design, contracts, invoice design, print or social media campaign (maximum of three revisions).
- WEBSITE DESIGN**

8 After creating a solid foundation for your brand, the design will be implemented with a new website. If you're a Startup, we can assist you in choosing and purchasing a domain and hosting. Your website will be created on the Wordpress platform, which allows for easy updates after the design process has been completed. Any blog options or e-commerce can be added, depending on your business needs and package chosen (maximum of three revisions).
- FINAL DELIVERABLE**

9 After all items have been approved, you will be asked to pay in full the remaining 50% balance of the total agreed amount. Once the final payment has been received, your website will go live, and we will bring everything together to finalize your exciting new branded package. Your final deliverable will be sent in a Dropbox package so you can use it for all future projects.
- WEBSITE UPDATES & MAINTENANCE**

10 All the Website Packages include a complimentary "Manage Your Own Website Advanced Training". Alternatively, you may purchase an Annual Website Management Package and leave all the updates to a professional. Please check Services & Pricing PDF for details.